



## GOALS FOR GENERAL EDUCATION

The following is some more specific information on the various components of the General Education Policy.

### General Education Points applied to the Goals for General Education Student Learning Outcomes

| Goal Number             | Min. GEPs | See Key Below | Goals for General Education Student Learning Outcomes   |
|-------------------------|-----------|---------------|---|
| <a href="#">Goal 1</a>  | 7         | (1,2)         | Communicate effectively in writing, oral presentation, and visual argument.   |
| <a href="#">Goal 2</a>  | 2         | (2)           | Find, evaluate, and ethically use information using appropriate technology.   |
| <a href="#">Goal 3</a>  | 5         | (1,2)         | Apply critical analysis, quantitative reasoning, and problem solving skills.  |
| <a href="#">Goal 4</a>  | 5         | (2)           | Apply knowledge from the humanities and other disciplines to analyze: the implications of diversity among human groups, their histories, their cultures, and, the plurality of human experiences. |
| <a href="#">Goal 5</a>  | 5         | (2)           | Demonstrate knowledge of natural sciences principles, concepts, and methods.  |
| <a href="#">Goal 6</a>  | 5         | (2)           | Demonstrate knowledge of social sciences principles, concepts, and methods.   |
| <a href="#">Goal 7</a>  | 5         | (2)           | Apply knowledge from the arts and humanities to analyze, evaluate, or participate in the artistic and literary traditions of our diverse world.   |
| <a href="#">Goal 8</a>  | 2         | (2)           | Demonstrate basic communication skills in a second language.  |
| <a href="#">Goal 9</a>  | 2         | (2)           | Participate in physical activity and evaluate the consequences of health decisions.   |
| <a href="#">Goal 10</a> | 2         | (2)           | Exhibit responsible citizenship.  |

(1) Subject to Foundation Courses rule (see below).  
 (2) Credits for Goal 1 must come from at least three disciplines; Goals 3, 4, 5, 6 and 7 must come from at least two disciplines, Goals 2, 8, 9 and 10 must come from at least one discipline. Each course code (i.e. MATH, CHEM, COMMSTUD, ENGLISH, etc.) defines a discipline unless a department decides those department courses not to be considered distinct disciplines.

**Foundation Courses** - All students are expected to complete foundational courses in English Composition and Mathematics in their first year of enrollment. Students who are not eligible for credit by examination or transfer in these courses will be scheduled into appropriate courses within their first year of study, except that students enrolled in developmental courses will be scheduled into appropriate foundational courses in the semester following their developmental enrollment. Students who receive a failing grade in a foundational course shall schedule a makeup within one year following the failed attempt.

- For English Composition, the foundational course is English.101 Foundations of College Writing.
- Foundational Mathematics courses (\*These courses will also carry GEPs): Economics 156 – Business and Econ Math\*, MATH 101 Mathematical Thinking\*, MATH 109 College Algebra, MATH 111 Finite Math\*, MATH 112 Trigonometry, MATH 113 Pre-Calculus, MATH 116 -- Algebra for Health Sciences\*, MATH 118 Applied Matrix Algebra\*, MATH 123 Essentials of Calculus\*, MATH 125 Calculus 1\*, MATH 141 Introduction to Statistics\*, MATH 201 Math Concepts 1: Theories of Arithmetic.

**Note for transfer students:**

Credits transferred as a BU course equivalent get the GEP distribution of the BU course, but other transfer credits (e.g. XXX.199) do not count toward GEPs.

**Core courses required for all majors in Communication Studies (18 credits)**

| Notes                | Course #     | Course Title                   | Credits | Semester/Year | Grade |
|----------------------|--------------|--------------------------------|---------|---------------|-------|
|                      | COMMSTUD.103 | Public Speaking                | 3       |               |       |
|                      | COMMSTUD.104 | Interpersonal Communication    | 3       |               |       |
|                      | COMMSTUD.106 | Small Group Communication      | 3       |               |       |
| C or better required | COMMSTUD.207 | Communication Research Methods | 3       |               |       |
| C or better required | COMMSTUD.209 | Examining Communication        | 3       |               |       |
|                      | COMMSTUD.220 | Intercultural Communication    | 3       |               |       |

**Choose one Area of Concentration (21 credits) -- (either A, B, or C below)**

**\_\_\_\_\_ A. Interpersonal Communication Area of Concentration**

| Notes  | Course #        | Course Title                                    | Credits | Semester/Year | Grade |
|--|-----------------|---|---------|---------------|-------|
| Required Course  | COMMSTUD.215    | Communication Theory                            | 3       |               |       |
| Course Options: Choose 4 courses from the right: (12 credits). Two courses must be at the 400 level. Only one special topics course (CS.493) can count as one of these four courses. | COMMSTUD.309    | Gender Issues in Communication                  | 3       |               |       |
|  | COMMSTUD.313    | Conflict Management and Resolution              | 3       |               |       |
|  | COMMSTUD.314    | Communicating Identity & Difference             | 3       |               |       |
|  | COMMSTUD.324    | Health Communication                            | 3       |               |       |
|  | COMMSTUD.407    | Interviewing                                    | 3       |               |       |
|  | COMMSTUD.419    | Family Communication                            | 3       |               |       |
|  | COMMSTUD.420    | Nonverbal Communication                         | 3       |               |       |
|  | COMMSTUD.425    | Relational Communication                        | 3       |               |       |
|  | COMMSTUD.433    | Patient-Provider Communication                  | 3       |               |       |
|  | COMMSTUD.434    | E-Health Communication                          | 3       |               |       |
|  | COMMSTUD.493    | Special Topics in Interpersonal Communication - | 3       |               |       |
| 300/400 level Commstud electives or additional course from any area of concentration (6 Credits)   | COMMSTUD. _____ |   | 3       |               |       |
|  | COMMSTUD. _____ |   | 3       |               |       |

**\_\_\_\_\_ B. Leadership and Public Advocacy Area of Concentration**

| Notes  | Course #        | Course Title                                    | Credits | Semester/Year | Grade |
|--|-----------------|---|---------|---------------|-------|
| Required Course  | COMMSTUD.205    | Understanding Social Influence                  | 3       |               |       |
| Course Options: Choose 4 courses from the right: (12 credits). Two courses must be at the 400 level. Only one special topics course (CS.495) can count as one of these four courses. | COMMSTUD.315    | Persuasion                                      | 3       |               |       |
|  | COMMSTUD.316    | Communication Ethics                            | 3       |               |       |
|  | COMMSTUD.321    | Argument and Analysis                           | 3       |               |       |
|  | COMMSTUD.413    | Community Leadership                            | 3       |               |       |
|  | COMMSTUD.416    | Studies in Propaganda                           | 3       |               |       |
|  | COMMSTUD.417    | New Media and Visual Culture                    | 3       |               |       |
|  | COMMSTUD.418    | Issue and Image Campaigns                       | 3       |               |       |
|  | COMMSTUD.421    | Crisis Communication                            | 3       |               |       |
|  | COMMSTUD.427    | Strategic Communication                         | 3       |               |       |
|  | COMMSTUD.495    | Special Topics in Leadership & Public Advocacy- | 3       |               |       |
| 300/400 level Commstud electives or additional course from any area of concentration (6 Credits)   | COMMSTUD. _____ |   | 3       |               |       |
|  | COMMSTUD. _____ |   | 3       |               |       |

**\_\_\_\_\_ C. Organizational Communication Area of Concentration**

| Notes  | Course #   | Course Title                                   | Credits | Semester/Year | Grade |  |
|--|--|--|---------|---------------|-------|--|
| Required Course  | COMMSTUD.210   | Organizational Communication Theory            | 3       |               |       |  |
| Course Options: Choose 4 courses from the right: (12 credits). Two courses must be at the 400 level. Only one special topics course (CS.492) can count as one of these four courses. | COMMSTUD.306   | Computer Apps. for Professional Comm.          | 3       |               |       |  |
|  | COMMSTUD.307   | Comm. for Business Professionals               | 3       |               |       |  |
|  | COMMSTUD.316   | Communication Ethics                           | 3       |               |       |  |
|  | COMMSTUD.407   | Interviewing                                   | 3       |               |       |  |
|  | COMMSTUD.421   | Crisis Communication                           | 3       |               |       |  |
|  | COMMSTUD.423   | Communication Training in Organizations        | 3       |               |       |  |
|  | COMMSTUD.426   | Leadership and Team Building                   | 3       |               |       |  |
|  | COMMSTUD.428   | Nonprofit Communication                        | 3       |               |       |  |
|  | COMMSTUD.429   | Event Planning                                 | 3       |               |       |  |
|  | COMMSTUD.492   | Special Topics in Organizational Communication | 3       |               |       |  |
|  | 300/400 level Commstud electives or additional course from any area of concentration (6 Credits) | COMMSTUD. _____                                |         | 3             |       |  |
|  |  | COMMSTUD. _____                                |         | 3             |       |  |

**Required Internship (3 – 9 credit hours) - credits above 3 count as general electives.**

| To be eligible, student needs 2.5 GPA, 80 credits, completion of all core courses, completion of <i>at least three 300 or 400 level courses in the major (1 course must be at the 400-level in area of concentration).</i> |                             | Credits | Semester/Year | Grade |
|--|-----------------------------|---------|---------------|-------|
| COMMSTUD.497   | Internship in Communication |         |               |       |

**Communication Studies Electives (courses not housed within a Concentration.)**

COMMSTUD.491 Special Topics in Health Communication

**Explanation of Prerequisites**

*Prior to scheduling a course in the major please review the explanation of the prerequisites required.*

**100 Level Courses**

The following 100 level courses have no prerequisites:

- **COMMSTUD.103 Public Speaking**
- **COMMSTUD.104 Interpersonal Communication**
- **COMMSTUD.106 Small Group Communication**

**200 Level Courses**

- **COMMSTUD.205 Understanding Social Influence**; Prerequisites: COMMSTUD.103 or COMMSTUD.104, or by permission of instructor.
- **COMMSTUD.207 Communication Research Methods**; Prerequisites: COMMSTUD.103 or COMMSTUD.104, or by permission of instructor. Majors must earn a minimum grade of C to take 400 level courses.
- **COMMSTUD.209 Examining Communication**; Prerequisites: for majors/minors only, COMMSTUD.103 or COMMSTUD.104, or by permission of instructor. Majors must earn a minimum grade of C to take 400 level courses.
- **COMMSTUD.210 Organizational Communication Theory**; Prerequisites: COMMSTUD.103 or COMMSTUD.104, or by permission of instructor.
- **COMMSTUD.215 Communication Theory**; Prerequisites: for majors/minors only, COMMSTUD.104, or by permission of instructor.
- **COMMSTUD.220 Intercultural Communication** – No Prerequisites.

**300 Level Courses**

For the following 300 level course, there is no prerequisite.

- **COMMSTUD.316 Communication Ethics**

For the following 300 level courses the prerequisite is: COMMSTUD.104, or by permission of instructor.

- **COMMSTUD.307 Comm. for Business Professionals**
- **COMMSTUD.309 Gender Issues in Communication**
- **COMMSTUD.313 Conflict Management and Resolution**
- **COMMSTUD.314 Communicating Identity and Difference**
- **COMMSTUD.316 Communication Ethics**
- **COMMSTUD.324 Health Communication**

For the following 300 level courses the prerequisite is: COMMSTUD.103, or by permission of instructor.

- **COMMSTUD.306 Computer Applications for Professional Communicators**
- **COMMSTUD.315 Persuasion**
- **COMMSTUD.321 Argument and Analysis**

**400 Level Course Options**

All 400 level courses require completion of either COMMSTUD.205 Understanding Social Influence or COMMSTUD.215 Communication Theory, or COMMSTUD.210 Organizational Communication Theory; and completion of all core courses (COMMSTUD.103, COMMSTUD.104, COMMSTUD.106, COMMSTUD.207, COMMSTUD.209, COMMSTUD.220), or by permission of instructor. Majors must earn a minimum grade of C in COMMSTUD.207 and COMMSTUD.209 to take 400 level courses.

**Internship in Communication – COMMSTUD 497**

Student eligible after completion of 80 semester hours with a minimum 2.5 GPA and at least three 300 or 400 level courses in the major, with at least one 400 level course in student's area of concentration. Students must enroll in a minimum of 3 credits of internship, and may take up to 9 credits. Any credits over 3 count as general elective credits. If you do not meet the minimum GPA requirement, you must consult with your advisor to construct an alternate plan for creating an equivalent capstone experience. You should obtain the form, "Internship Alternative Plan," from your advisor or the department office.