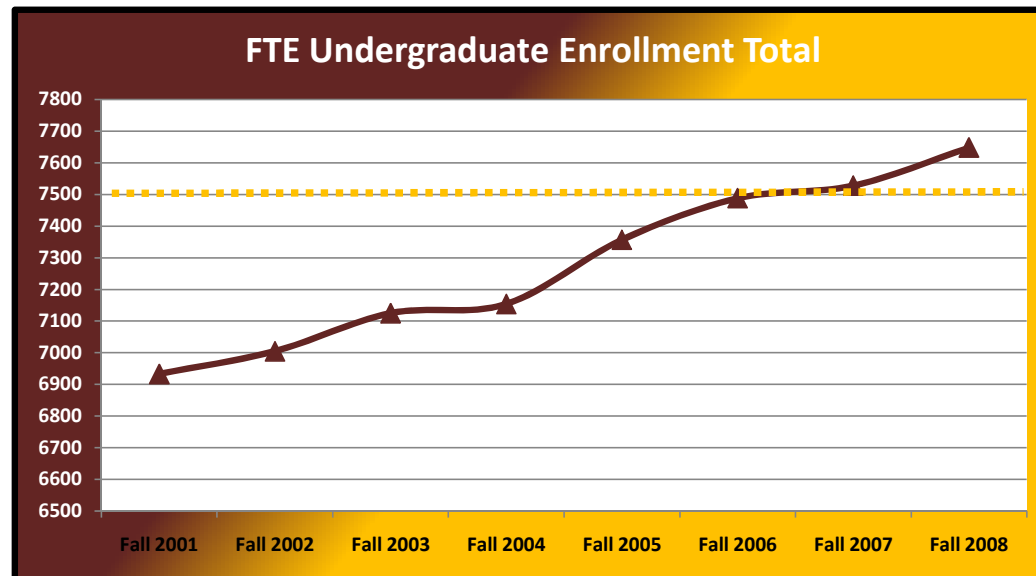


**Area** Recruitment

**Goal 1** To maintain enrollment at levels consistent with resource requirements and constraints.

**Benchmark 1** The FTE enrollment of undergraduate students at the university will grow to 7500 by Fall 2011.

Year	FTE Undergraduate Enrollment		
	Degree	Non-Degree	Total
Fall 2001	6838	95	6933
Fall 2002	6905	100	7005
Fall 2003	7039	86	7125
Fall 2004	7070	84	7154
Fall 2005	7268	89	7357
Fall 2006	7389	99	7488
Fall 2007	7425	103	7528
<b>Fall 2008</b>	<b>7555</b>	<b>93</b>	<b>7648</b>

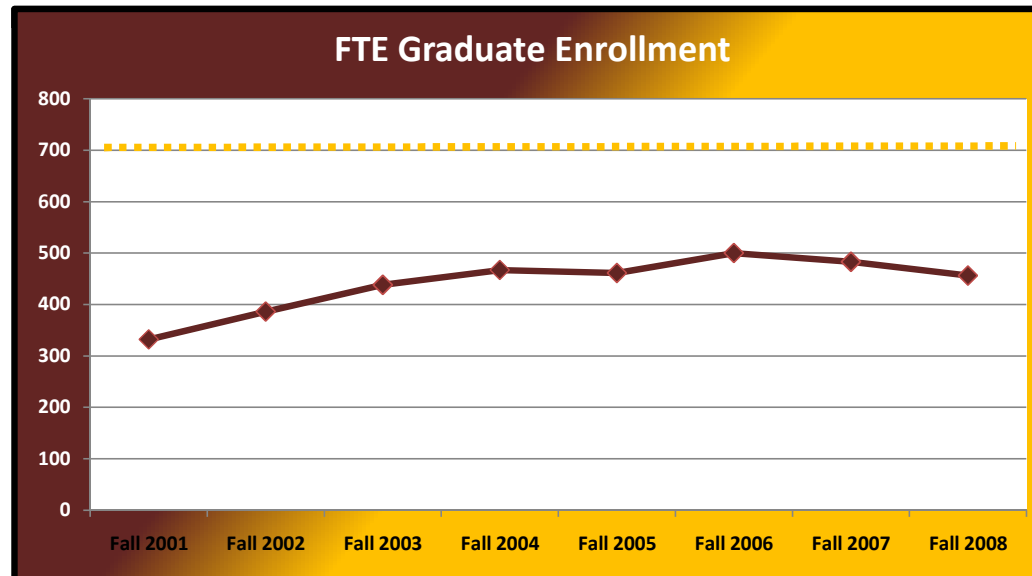


**Area** Recruitment

**Goal 1** To maintain enrollment at levels consistent with resource requirements and constraints.

**Benchmark 2** The FTE enrollment of graduate students at the university will grow to 700 by Fall 2011.

Year	FTE Graduate Enrollment
Fall 2001	332
Fall 2002	386
Fall 2003	438
Fall 2004	467
Fall 2005	461
Fall 2006	500
Fall 2007	483
Fall 2008	456

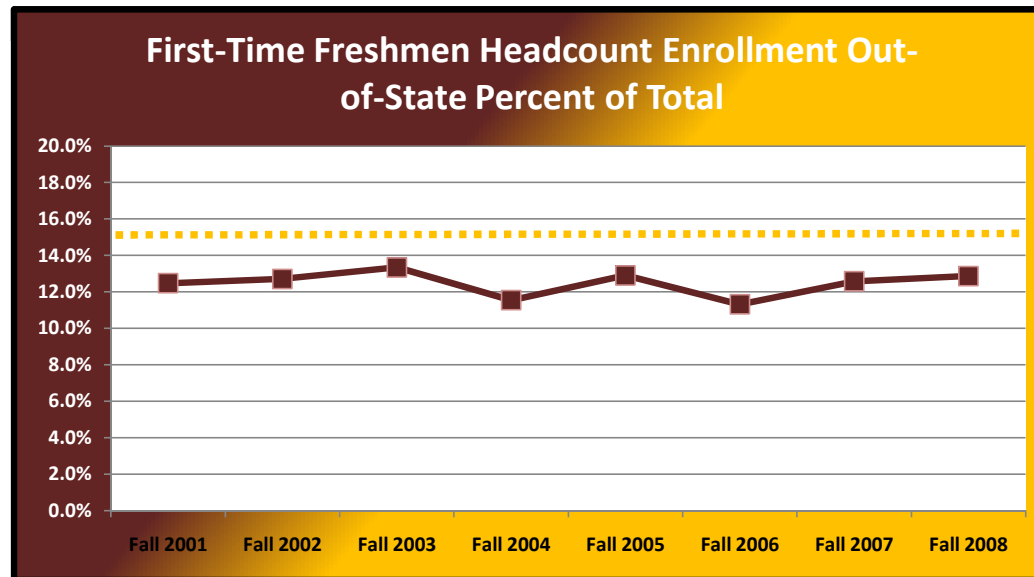


**Area** Recruitment

**Goal 1** To maintain enrollment at levels consistent with resource requirements and constraints.

**Benchmark 3** The out-of-state enrollment will grow to 15% of total enrollment by Fall 2009.

Year	First-Time Freshmen Headcount Enrollment				Total
	Out-of-State		In-State		
	Headcount	Percent of Total	Headcount	Percent of Total	
Fall 2001	211	12.5%	1481	87.5%	1692
Fall 2002	189	12.7%	1298	87.3%	1487
Fall 2003	223	13.3%	1448	86.7%	1671
Fall 2004	178	11.5%	1364	88.5%	1542
Fall 2005	219	12.9%	1478	87.1%	1697
Fall 2006	186	11.3%	1458	88.7%	1644
Fall 2007	212	12.6%	1473	87.4%	1685
<b>Fall 2008</b>	<b>233</b>	<b>12.9%</b>	<b>1578</b>	<b>87.1%</b>	<b>1811</b>



**Area** Recruitment

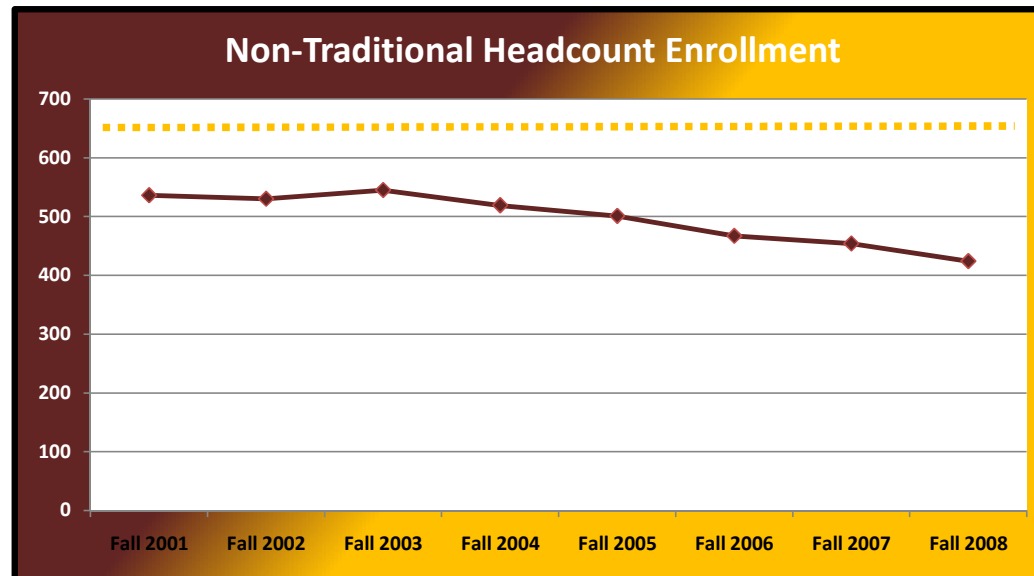
**Goal 1** To maintain enrollment at levels consistent with resource requirements and constraints.

**Benchmark 4** The non-traditional, undergraduate, degree student population of the university will grow to 650 by Fall 2011.

**Undergraduate Degree Headcount Enrollment**

Year	Non-Traditional	Traditional	Total
Fall 2001	536	6440	6976
Fall 2002	530	6516	7046
Fall 2003	545	6764	7309
Fall 2004	519	6806	7325
Fall 2005	501	7074	7575
Fall 2006	467	7167	7634
Fall 2007	454	7213	7667
<b>Fall 2008</b>	<b>424</b>	<b>7416</b>	<b>7840</b>

Non-traditional is defined as any undergraduate degree student age 25 or over.

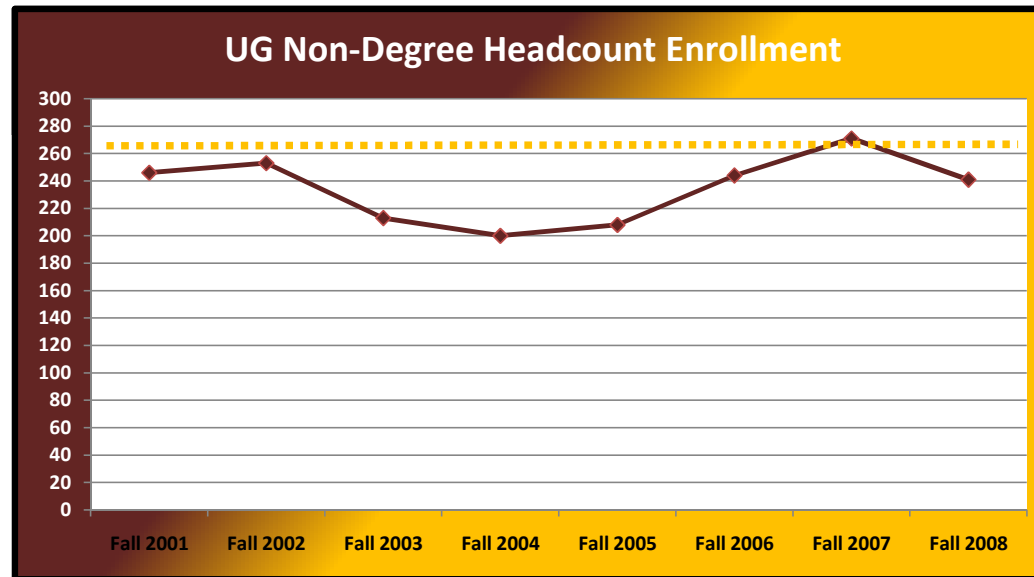


**Area** Recruitment

**Goal 1** To maintain enrollment at levels consistent with resource requirements and constraints.

**Benchmark 5** The undergraduate non-degree enrollment will grow to 265 by Fall 2011.

Year	UG Non-Degree
Fall 2001	246
Fall 2002	253
Fall 2003	213
Fall 2004	200
Fall 2005	208
Fall 2006	244
Fall 2007	271
<b>Fall 2008</b>	<b>241</b>

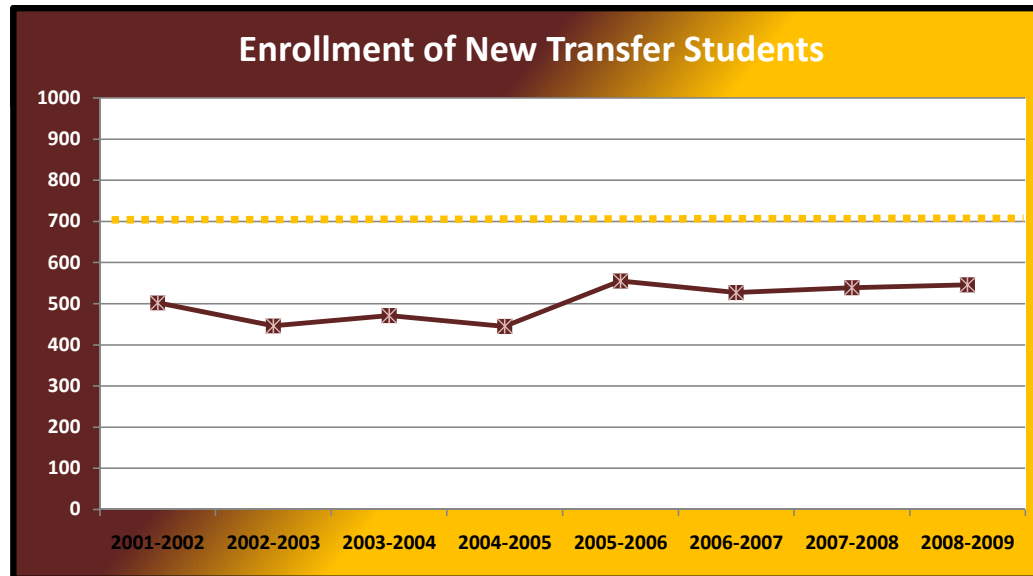


**Area** Recruitment

**Goal 1** To maintain enrollment at levels consistent with resource requirements and constraints.

**Benchmark 6** The enrollment of new transfer students will grow to 700 (Fall plus Spring admits) by the 2011-2012 academic year.

Year	Summer	Fall	Spring	AY Total	Fall + Spring
2001-2002	17	343	159	519	502
2002-2003	28	305	141	474	446
2003-2004	33	341	130	504	471
2004-2005	33	319	126	478	445
2005-2006	32	381	174	587	555
2006-2007	27	372	155	554	527
2007-2008	27	395	144	566	539
<b>2008-2009</b>	<b>22</b>	<b>396</b>	<b>150</b>	<b>568</b>	<b>546</b>



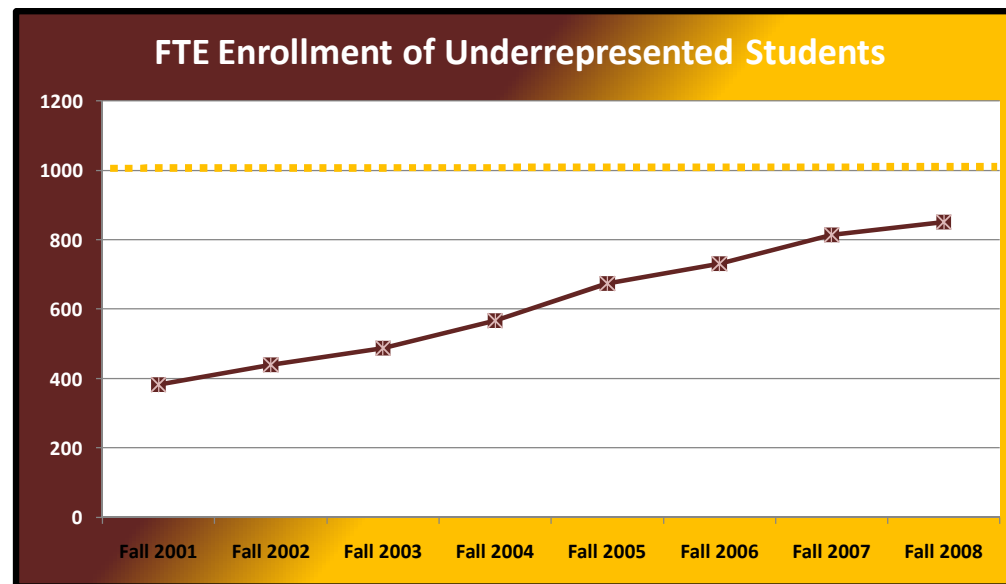
Area Recruitment

Goal 2 To increase the diversity of students enrolled at the university.

Benchmark 1 The total FTE enrollment of underrepresented students at the university will grow to 1000 by Fall 2011.

FTE Enrollment of Underrepresented Students

Year	African American	Native American	Asian or Pacific Islander	Latino	Total Underrepresented
Fall 2001	201	17	58	106	382
Fall 2002	251	13	70	106	440
Fall 2003	294	14	67	112	487
Fall 2004	357	10	73	127	567
Fall 2005	442	12	80	140	674
Fall 2006	475	13	91	152	731
Fall 2007	521	13	87	193	814
Fall 2008	523	14	88	226	851



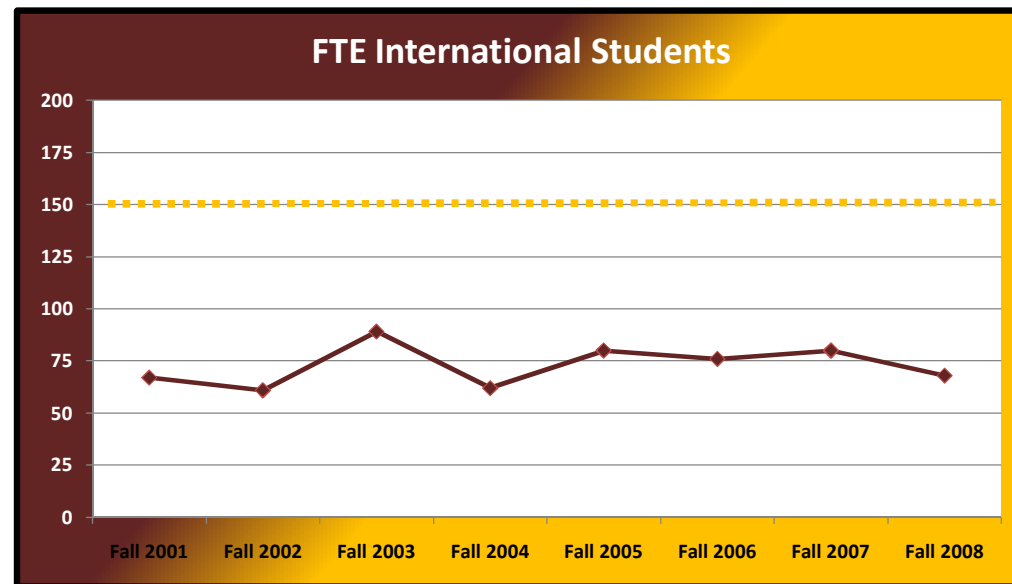
**Area** Recruitment

**Goal 2** To increase the diversity of students enrolled at the university.

**Benchmark 2** The total FTE international students enrolled at the university will grow to 150 by Fall 2011.

Year	FTE International Students
Fall 2001	67
Fall 2002	61
Fall 2003	89
Fall 2004	62
Fall 2005	80
Fall 2006	76
Fall 2007	80
<b>Fall 2008</b>	<b>68</b>

The above data contains both undergraduate and graduate students.



Area Recruitment

Goal 3 To increase the number of high-achieving students enrolled at the university

Benchmark 1 The average total SAT score of regular-admit students will increase to 1050 by Fall 2011.

Year	Average Verbal	Average Math	Average Total SAT
Fall 2001	517	523	1040
Fall 2002	516	526	1042
Fall 2003	518	526	1044
Fall 2004	517	529	1046
Fall 2005	517	525	1042
Fall 2006	514	530	1044
Fall 2007	515	534	1049
<b>Fall 2008</b>	<b>518</b>	<b>539</b>	<b>1057</b>

The averages above exclude Act 101, EOP, and summer freshmen students. Only those students admitted as new freshmen are included in the averages.

