

**Bloomsburg University
Future Plans Survey
Spring 2011**

E-mails were sent to 1,024 Bloomsburg University seniors expecting to graduate in May 2011 asking them to complete a one-question online survey regarding their future plans.

SURVEY OF BU SENIORS' FUTURE PLANS

Dear BU Senior,

Your help is needed in responding to a simple one-question survey on the future plans of bachelor's degree recipients. The results of this survey will be published in the College Portrait for Bloomsburg University. The College Portrait is a source of basic, comparable information about public colleges and institutions presented in a common, user-friendly format. It is designed to be a trustworthy source of reliable data for prospective students and their families. The College Portrait was created as part of the Voluntary System of Accountability, (VSA) - a program designed to provide greater accountability through accessible, transparent, and comparable information. The VSA and College Portrait are sponsored by two nonprofit organizations in Washington DC – the American Association of State Colleges and Universities (AASCU) and the Association of Public and Land-grant Universities (APLU).

Best wishes,

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FUTURE PLANS

1. What is MOST LIKELY to be your PRINCIPAL activity upon graduation? (Select all that apply)

(Select all that apply.)

- Employment, full-time (paid)
- Employment, part-time (paid)
- Graduate or professional school, full-time
- Graduate or professional school, part-time
- Additional undergraduate coursework
- Military service
- Volunteer activity (e.g., Peace Corps)
- Starting or raising a family
- Other, please specify:

The Office of Planning and Assessment kept the survey open for several weeks in order to increase the response rate. Over 400 students responded to the survey with an overall response rate of 40 percent. Survey Gold was used to conduct the survey. Over 85 percent of those responding intended to pursue employment. Over 36 percent intended to pursue future graduate or professional education.