

# **Bloomsburg University Future Plans Survey 2015-2016 Graduates**

**E-mails were sent to 1,812 Bloomsburg University seniors expecting to graduate in December 2015 or May/August 2016 asking them to complete a one-question online survey regarding their future plans.**

## **SURVEY OF BU SENIORS' FUTURE PLANS**

Dear BU Senior,

If you are a December 2015 or May/August 2016 graduate, your help is needed in responding to a simple one-question survey on the future plans of bachelor's degree recipients. The results of this survey will be published in the College Portrait for Bloomsburg University. The College Portrait is a source of basic, comparable information about public colleges and institutions presented in a common, user-friendly format. It is designed to be a trustworthy source of reliable data for prospective students and their families. The College Portrait was created as part of the Voluntary System of Accountability, (VSA) – a program designed to provide greater accountability through accessible, transparent, and comparable information. The VSA and College Portrait are sponsored by two nonprofit organizations in Washington DC - the American Association of State Colleges and Universities (AASCU) and the Association of Public and Land-grant Universities (APLU). Thank you for taking time to answer the question below.

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## **FUTURE PLANS**

**1. What is MOST LIKELY to be your PRINCIPAL activity upon graduation? (Select all that apply)**

**(Select all that apply.)**

- Employment, full-time (paid)
- Employment, part-time (paid)
- Graduate or professional school, full-time
- Graduate or professional school, part-time

- Additional undergraduate coursework
- Military service
- Volunteer activity (e.g., Peace Corps)
- Starting or raising a family
- Other, please specify:

**The Office of Planning and Assessment kept the survey open for several weeks and sent follow-up emails in order to increase the response rate. Approximately 353 students responded to the survey with an overall response rate of 19 percent. Qualtrics' online survey platform was used to conduct the survey. Approximately 64 percent of those responding intend to pursue employment, and approximately 29 percent intend to pursue additional education.**