



### **NSSE Survey Administration Process, Sample and Response**

In spring 2010, the Office of Planning and Assessment conducted The National Survey of Student Engagement (NSSE) using NSSE's online survey. All freshmen and seniors enrolled at Bloomsburg University in spring 2010 were e-mailed the link to the survey in March and April. Posters encouraging survey participation were also placed around campus in addition to a press release on the University's web page. Students who completed the survey were eligible for a drawing to win one of six gift certificates to the University Store. Of the 2,120 freshmen, 553 (26.1%) responded to the survey. There were 1,876 seniors who were contacted, and 582 (31.0%) responded. The overall response rate was 28.4 percent.