1. On a separate sheet of paper, write a 300-500 word essay discussing why you wish to major in Mass Communications.

2. Attach one writing sample (such as a term paper) to this application.

3. Current Bloomsburg University transcript.

Student ID #: __________________

Name: ___________________________________________ Date: _____________

Permanent Address: _______________________________________________________

Current Address: __________________________________________________________

Home Phone: ___________________________ Cell Phone: ______________________

BU E-mail: _____________________________ E-mail 2: _________________________

Please indicate the area you have the most interest in:

___ Emergent Media  ___ Journalism  ___ Public Relations  ___ Telecommunications

College GPA (minimum 2.5)__________

Current Major________________________

Total Credits Earned__________________
(Any student with 60 or more credits may not apply.)

Reviewed By: _________________________________________ Date: ______________

Admitted __________ Probationary Admittance__________ Not Admitted ______________
Admission Requirements

Admission is based upon evaluation of the following criteria:

1.) Written communication ability.

2.) Potential for success within the profession of Mass Communications.

3.) A statement by the candidate of reasons why she or he wishes to major in Mass Communications, what strengths the candidate has that would lead to success within the profession and what the candidate hopes to do with a Mass Communications major after graduation.

4.) Unofficial transcript from Bloomsburg University.