EMERGENT MEDIA MINOR

Requirements (18 credits total)	Course Name	Credits	Grade	Semester Taken
Core				
(6 credits)				
MASSCOMM 110	Introduction to Mass Communications	3		
MASSCOMM 120	Emergent Media in Mass Commuications	3		
Foundation/Skills				
	(9 credits)			
MASSCOMM 220	Multimedia in Mass Communications I (Pre-requisite 120)	3	_	
MASSCOMM 260	Introduction to Mediated Communications (Pre-requisite 120)	3		
MASSCOMM 280	Visual Communications (Pre-requisite 110)	3		
Capstone				
(3 credits)				
MASSCOMM 320	Multimedia in Mass Communicatins II (Pre-requisite 220)	3		

A minor in Emergent Media in Mass Communications provides students in disciplines outside of the major with a broad background in emergent media and its functional uses. The program will enable students to develop a strong foundation in emerging media, particularly in the areas of new communication technologies, website development and design, and visual communications within a mass communications context. In today's media-centric world employers are looking for individuals with multiple skills in the latest media use and design, media literacy, and web design and development. The minor consists of 18 semester hours.

3

Media Intensive Workshop

(Pre-requisite 220)

or

MASSCOMM 420