

# MASS COMMUNICATIONS ADVISING SHEET

## FOUNDATION (12 credits)

		CREDITS	GRADE	SEMESTER
MASSCOMM 110	Intro to Mass Communications*	3	_____	_____
MASSCOMM 398	Research Methods in Mass Communication (Preq. 110)	3	_____	_____
MASSCOMM 310	Media Law & Ethics (Preq. 230)	3	_____	_____
MASSCOMM 482	Capstone (includes Senior Seminar)	3	_____	_____

## CORE COURSES (12 credits)

		CREDITS	GRADE	SEMESTER
MASSCOMM 120	Emergent Media in Mass Communications*	3	_____	_____
MASSCOMM 230	Newswriting*	3	_____	_____
MASSCOMM 251	PR Theory & Practice	3	_____	_____
MASSCOMM 271	Video Production I	3	_____	_____

## ELECTIVES

		CREDITS	GRADE	SEMESTER
MASSCOMM 275	Cinema Appreciation*	3	_____	_____
MASSCOMM 297	Practicum in Mass Communications	3	_____	_____

## CONCENTRATION ELECTIVES (12 credits from among any MASS COMM courses from the concentrations below):

### Broadcasting and Video Production

		CREDITS	GRADE	SEMESTER
MASSCOMM 336	Digital Video Editing (Preq. 271)	3	_____	_____
MASSCOMM 367	Video Production II (Preq. 271, 336)	3	_____	_____
MASSCOMM 371	Broadcast Journalism (Preq. 367)	3	_____	_____
MASSCOMM 436	Advanced Editing (Preq. 336)	3	_____	_____
MASSCOMM 480	Telecomm Workshop (Preq. 367)	3	_____	_____

### Emergent Media/New Media/Digital Media Track

		CREDITS	GRADE	SEMESTER
MASSCOMM 220	Multimedia in Mass Communications I (Preq. 120, 230)	3	_____	_____
MASSCOMM 260	Introduction to Mediated Communication (Preq. 120)	3	_____	_____
MASSCOMM 280	Visual Communication (Preq. 110)	3	_____	_____
MASSCOMM 320	Multimedia in Mass Communications II (Preq. 220)	3	_____	_____
MASSCOMM 420	Media Intensive Workshop (Preq. 320)	3	_____	_____

### Journalism Track

		CREDITS	GRADE	SEMESTER
MASSCOMM 241	Online Journalism (Preq. 230)	3	_____	_____
MASSCOMM 334	Editing (Preq. 230)	3	_____	_____
MASSCOMM 340	Feature Writing (Preq. 230)	3	_____	_____
MASSCOMM 435	Journalism Workshop (Preq. 340)	3	_____	_____
MASSCOMM 446	Magazine Editing and Production (Preq. 340)	4	_____	_____

### Public Relations Track

		CREDITS	GRADE	SEMESTER
MASSCOMM 352	Publicity and PR (Preq. 230, 251)	3	_____	_____
MASSCOMM 455	PR Cases and Problems (Preq. 352)	3	_____	_____
MASSCOMM 475	PR Workshop (Preq. 352)	3	_____	_____
BUSED 101	Introduction to Business	3	_____	_____
ECON 121	Principles of Economics	3	_____	_____
MKTG 310	Marketing Principles and Practices (Preq. ECON.121)	3	_____	_____

## CAPSTONE (Required for all Mass Communications majors.)

		CREDITS	GRADE	SEMESTER
MASSCOMM 482	Mass Communications Seminar	3	_____	_____
MASSCOMM 497	Internship in Mass Communications (3 credits)	3	_____	_____

\* General Education Courses

Update 10/14/13